

## 4B-2: Using Exponential and Logistic Functions

The general form for an exponential function is

$$f(x) = a \cdot b^x$$

Where  $a$  is the initial value and the base  $b$  determines the growth or decay. In this lesson we will investigate some applications of exponential functions and a related function called the logistic function.

### Modeling with Exponential Functions

Our first important application of exponential functions is *population growth and decay*.

**Definition:** The **Growth Factor** is defined as  $1 + r$ , where  $r$  is the percentage rate of change per unit of time. If  $r$  is negative, then  $1 + r$  is called the **Decay Factor**.

#### Population Growth Model

A population  $P$  can be modeled over time  $t$  by the function

$$P(t) = P_0(1 + r)^t$$

where  $r$  is the percentage rate of change per unit of time and initial population  $P_0$ .

### Explore

Suppose we have an amoeba population of 10 specimens that reproduces by doubling every day. That is, it has a rate of change of 100% per day.

- a) Make a table for the first 5 days.

Day	0	1	2	3	4	5
Population	10					

- b) Write an exponential equation to model the population  $P$  as a function of time  $t$ .
- c) Use your equation to find the population after 10, 20, and 30 days
- d) Write an equation that we can use to find the day when the population will reach 1 million. Use logarithms to solve this equation.

### Example

Suppose we have an exponential function ( $f(x) = a \cdot b^t$ ) that passes through the point (0,10) and (5,2.5). Find the equation for the function.

Step 1: Determine the initial value from the given information:

Step 2: Substitute the initial value and the second point to solve for  $b$ .

## Modeling with Logistic Functions

Populations like the one in the exploration above will often grow exponentially, but there comes a point where growth will slow down due to limiting factors like resources or space. To better model true population growth, we can use a function called a logistic growth function.

### Logistic Growth Function:

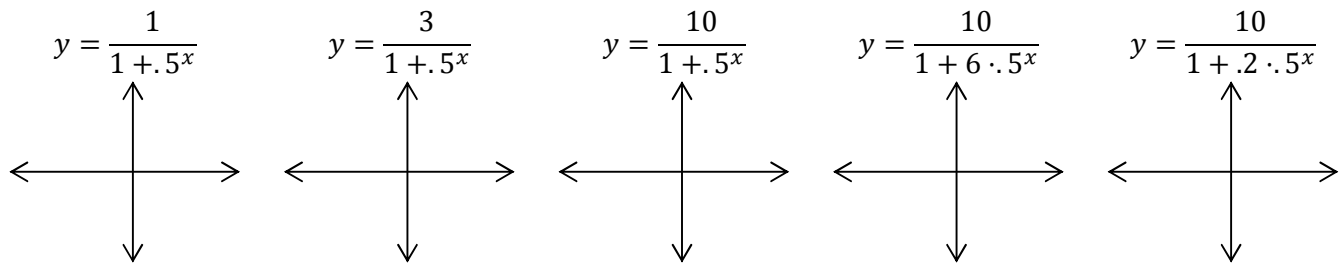
With  $a, b, c,$  and  $k$  as positive constants and  $b < 1$ , we define logistic growth as

$$f(x) = \frac{c}{1 + a \cdot b^x}, \quad \text{or} \quad f(x) = \frac{c}{1 + a \cdot e^{-kx}}$$

where the constant  $c$  is the limit of growth.

### Explore Logistic graphs.

Graph the following functions in your calculator and sketch the graph.



### Example:

Find the limit of growth and the  $y$ -intercept for each of the functions above.

a)  $y = \frac{1}{1+.5^x}$       *limit of growth =*      *y-intercept=*

b)  $y = \frac{3}{1+.5^x}$       *limit of growth =*      *y-intercept=*

c)  $y = \frac{10}{1+.5^x}$       *limit of growth =*      *y-intercept=*

d)  $y = \frac{10}{1+6 \cdot .5^x}$       *limit of growth =*      *y-intercept=*

e)  $y = \frac{10}{1+.2 \cdot .5^x}$       *limit of growth =*      *y-intercept=*

## Exercises

For Exercises 1 and 2, tell whether the function is an exponential growth function or an exponential decay function.

1.  $f(t) = 35 \cdot 4^t$
2.  $g(t) = 45 \cdot 95^t$
  
3. Write an exponential function with an initial population of 52 and increases 2.3% each year. When will the population be greater than 100?

Write the exponential function of the form  $f(x) = a(b^x)$  that passes through the given points.

4. (0,4) and (3,665.5)
  
5. (0, -3) and (5, -50421)
  
6. A population of bacteria has exponential growth modeled by  $g(t) = 20e^{.25t}$  for time  $t$  in days.
  - a. What is the initial population?
  
  - b. When will the population reach 1000?
  
7. The half-life of Plutonium-238 used in nuclear generators is 88 years. The exponential function to model the amount of plutonium-238  $M(t) = 50(0.5)^{(t/88)}$  in a certain generator after  $t$  years.
  - a. What was the initial mass (in grams) of Plutonium-238 in the generator?
  
  - b. When will the amount of Plutonium-238 be less than 10 grams

For the following logistic functions in 8 and 9, find the limit to its growth and find the  $y$  intercept

8.  $f(x) = \frac{70}{1+3(0.2)^x}$
  
9.  $f(x) = \frac{200}{1+5(4)^x}$
  
10. Find the logistic function with initial value=10, limit of growth=40, and passes through (1,20),